



Polymers under Multiple Constraints

Polymer- & Soft-Matter-Seminar

Tuesday,
28th January
2020

at: 5.15pm

VDP 4 1.27,
Von-Danckelmann-
Platz 4
06120 Halle

Dr. Andreas Lauenroth

(Gründerservice, Martin-Luther-Universität Halle-Wittenberg)

**“Why, what, how? - Knowledge transfer
and startups at MLU”**

Which idea is a good idea? What is a proper business model? How to deal with intellectual property? Where to apply for funding?

Those and other questions should be answered by scientists interested in technology transfer - but not just on their own. Martin Luther University's transfer and entrepreneurship office provides information, training and services to scientists, covering all aspects of research valorisation and technology transfer, including validation, legal protection and marketing of technology and inventions, engaging in research relationships with industry, and the creation of business cases for entrepreneurial spin-out activities.



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